

'Change Management' is a one-day seminar designed for those managers in charge of transformation projects at organizational or technological innovation levels. The focus of the course is on understanding the elements related to changing an organization and the process necessary to make change happen.

The seminar will allow you to improve your capabilities in term of planning and implementation of change, as well as its integration within the strategy of your organization.

Who should attend:

Managers and members of a project dealing with change management challenges, in particular those related to the following areas: organization planning, IT, strategy planning, operational management, marketing and HR.

How your organization will benefit:

The participants will learn to better use the following concepts and tools:

1. The "change" dimension within a project.
2. The dynamics of change management.
3. The culture of continuous change
4. Leadership and the attitude to change
5. Change as a process to be managed.

Duration: 1 day

Maximun number of participants: 10

Exercises will be based on a case study on change management within a BPR project.

Main topics

- Factors affecting change and their impact on the organization
- Change as a tactical aspect during the implementation of a strategic project
- Resistance to change: how to identify and to neutralize it
- Key steps during the process of change management
- The dynamic of change and the culture of the organization

Contact us

To request more information, please fill the following form [click here >>>](#)

Contact us for more information

info@mkc-group.com

www.mkc-group.com